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Predicting Trip Purposes of Households in Makurdi Using Machine Learning: A Comparative Analysis of Decision Tree, CatBoost, and XGBoost Algorithms

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Abstract

This study explores the application of machine learning techniques for predicting trip purposes in Makurdi, Nigeria, utilizing three advanced algorithms: Decision Tree (DT), CatBoost, and XGBoost. The research aims to determine the most effective model for predicting household trip purposes based on demographic, socioeconomic, and travel data. Model performance was assessed using key metrics, including R-squared (R²), Mean Absolute Error (MAE), and Root Mean Squared Error (RMSE), revealing distinct strengths and weaknesses among the models. CatBoost demonstrated the highest R² score of 73%, indicating its efficacy in capturing variance in trip purposes, despite a higher MAE (0.353) and RMSE (0.850), which suggest potential for larger prediction errors. XGBoost, with an R² score of 72% and the lowest RMSE of 0.545, exhibited a balanced performance, providing accurate predictions with minimal error. The Decision Tree model, while acceptable with an R² of 68%, MAE of 0.314, and RMSE of 0.615, ranked lower in predictive accuracy. The findings advocate for the use of XGBoost as the most reliable model for this task. Future research directions include hyperparameter optimization and the investigation of ensemble methods to enhance predictive accuracy.

1. Introduction

The rapid urbanization of cities worldwide has necessitated the development of innovative tools for analysing and predicting travel behaviour to support efficient, sustainable transportation systems. Cities like Makurdi, Nigeria, are grappling with the challenges posed by increasing population density, limited public transit infrastructure, and the need for comprehensive urban planning [1-4]. Understanding how households make travel decisions such as choosing destinations, modes of transportation, and trip purposes is crucial for developing policies that enhance accessibility, reduce congestion, and promote sustainability [5-7]. To this end, predictive models are becoming essential for urban planners, providing actionable insights from large-scale, complex data on urban mobility [8-10].

In urban transportation studies, trip purpose prediction is a vital aspect of travel demand modelling, providing insight into daily travel patterns within a metropolitan region [11-13]. Traditionally, the four-step transportation model has been used to understand travel demand and behaviour. However, its reliance on aggregated data often limits its ability to capture complex, individual travel behaviours and respond flexibly to rapid changes in urban environments [14-20]. This shortcoming has led researchers to explore data-intensive,

machine learning-based models that offer fine-grained predictions based on demographic and socioeconomic characteristics, facilitating more accurate analyses of individual travel choices [21]. By focusing on specific trip purposes (e.g., work, education, shopping, leisure, business), machine learning models offer planners precise and adaptable forecasting tools that help guide infrastructure investments, policy development, and transit design [22-26].

In recent years, machine learning techniques have increasingly been adopted in transportation research, with algorithms like Decision Trees, CatBoost, and XGBoost showing significant promise [27-29]. Decision Tree algorithms are widely valued for their interpretability and ability to capture hierarchical patterns in travel behaviour, making them particularly useful for predicting trip purposes based on demographic and household characteristics [30-32]. Unlike traditional regression models, Decision Trees handle non-linear relationships and high-dimensional datasets, providing clear, rule-based classifications that urban planners can easily interpret [33-36]. CatBoost and XGBoost, on the other hand, are part of a class of gradient boosting algorithms that iteratively improve prediction accuracy by combining the predictions of multiple weak learners [37-40]. CatBoost, specifically designed to handle categorical data effectively, minimizes prediction bias, while XGBoost has been celebrated for its computational efficiency, especially in processing large datasets [41-44].

Integrating these algorithms in urban transportation modelling offers several advantages. Firstly, they support dynamic and responsive modelling, where changes in travel behaviour patterns can be identified and incorporated in real time [45-48]. For instance, CatBoost's unique treatment of categorical variables, common in transportation data (e.g., mode choice, income level), makes it suitable for analysing the impacts of socio-economic factors on trip purposes, thereby capturing nuanced travel behaviours [49-51]. Furthermore, XGBoost's computational efficiency and accuracy have been successfully applied in high-dimensional transportation studies, including origin-destination modelling and mode choice predictions [52-55]. These attributes make both algorithms suitable for deployment in rapidly growing cities like Makurdi, where timely, data-driven decisions are essential for addressing mobility needs.

Additionally, as urban centres adopt the concept of "smart cities," integrating machine learning into transportation planning aligns with broader efforts to digitize urban infrastructure [56-58]. Smart city initiatives, which emphasize real-time data analysis and predictive modelling, benefit from machine learning's ability to process diverse data streams, such as household surveys, transit system data, and social media feeds, to generate insights for transportation planning [59-61]. In this regard, Makurdi's adoption of a strategic digital city framework, where AI-driven insights can guide transportation infrastructure development and policy, illustrates how machine learning is reshaping urban mobility solutions in emerging economies [62-64].

Moreover, with advancements in machine learning, the accuracy and robustness of trip purpose prediction models have improved, making them highly suitable for diverse urban settings [65-66]. For example, while Decision Trees are straightforward and interpretable, their predictive power is bolstered when combined with gradient boosting techniques like those in CatBoost and XGBoost, which iteratively refine predictions [67-68]. By implementing these models, this research aims to develop and compare three machine learning techniques—Decision Tree, CatBoost, and XGBoost—for their effectiveness in predicting trip purposes in Makurdi. The outcome will provide urban planners and policymakers with a validated toolset for designing responsive, sustainable transportation systems tailored to the specific needs of Makurdi's population.

This study addresses the critical gap in trip purpose prediction for emerging cities, contributing to the body of research that leverages machine learning for urban transportation modeling. By focusing on Makurdi, a city representative of the broader challenges faced by rapidly urbanizing regions in Africa, this research will highlight how machine learning techniques can be adapted for localized, scalable solutions in transportation planning. Through this, Makurdi could serve as a case study for applying advanced machine learning models in urban mobility, providing insights that may benefit similar cities worldwide.

2. Material and Method

2.1. Description of Study Area

Makurdi, Nigeria, serves as the capital of Benue State and is geographically positioned between latitudes 7°37′60″N to 7°50′20″N and longitudes 80°19′30″E to 80°40′20″E, at an elevation of 93 meters above sea level. The town is predominantly drained by the Benue River, which bifurcates it into the northern and southern sections, interconnected by two bridges. The economic activities of residents in the Makurdi metropolis primarily encompass civil service, commerce, and agrarian peasantry. The population of Makurdi metropolis is estimated at

500,797 individuals [69], with the highest density located in the High Level, Wadata, and Wurukum districts [70]. The geographical location of the study area is illustrated in Fig. 1.

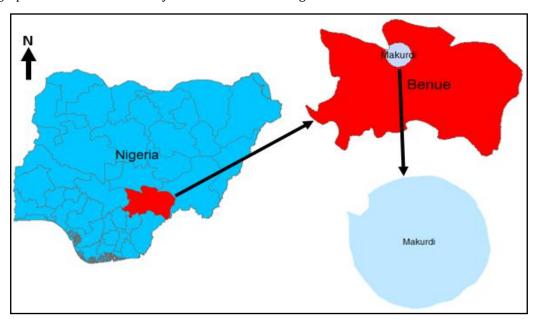


Figure 1. Location of Study Area

2.2 Source of Data

Data for this study were collected through a household questionnaire interview survey conducted in the study area from January 2021 to December 2022. The study area was delineated into nine Traffic Analysis Zones (TAZ), corresponding to the geopolitical council wards of the city, which include Bar, Walumayo, Fiide, Modern Market, Wadata/Ankpa, Central South, Clerk/Market, North Bank, and North Bank 2. Methodologically, this research adopts a case study approach employing both qualitative and quantitative techniques [71-73]. Revealed preference questionnaires were distributed to households within the Makurdi metropolis to gather data on travel demand in relation to the demographic characteristics of the households. Various data collection methods were utilized, including online platforms (Google Forms, Survey Monkey, and WhatsApp), email, and in-person interviews at residences. The systematic random sampling technique was implemented for the travel survey, whereby every third household along designated streets within the study locations was selected for participation. The questionnaire comprised items specifically designed to elicit socioeconomic data and current travel information from respondents. Key attributes and data types essential for the study included gender, age, economic status, the number of household members, the number of vehicles available for use by household members, the number and types of driving licenses held by household members, along with other relevant household characteristics, which served as dependent variables.

2.3 Sample Size

The sample size for this study was determined using the formula proposed by [74], which represents a modification of [75] formula. This approach was employed to derive an optimal sample size representative of the study area.

$$n = \frac{N}{1 + N\mathcal{E}^2} \tag{1}$$

Where:

n = Minimum returned sample size

N = Population size

e = The degree of accuracy express as proportion

ρ = The number of standard deviations that would include all possible values in the range

t = t-value for the selected alpha level or confidence level at 95%

2.4 Machine Learning (ML) Models for Trip Purpose Predictive Modelling

2.4.1 Modelling using Python Programming

This study utilized three advanced machine learning models: Decision Tree, CatBoost, and XGBoost to develop predictive algorithms based on comprehensive household demographic and trip information data collected through an extensive survey. Each model was implemented in Python within the Google Colaboratory environment, leveraging Python's robust data science libraries.

The dataset underwent thorough pre-processing steps, including exploratory data analysis, correlation analysis, and checks for missing values and outliers. Descriptive statistical summaries were generated to assess data distribution and prepare for optimized model training and validation while the target variables are the trip purposes such as home-based work (HBW), home-based education (HBE), home-based shopping (HBS), home-based leisure (HBL), non home-based (NHB) and home-based other trip (HBO).

2.4.2 Model Training and Validation

The dataset employed for model development was structured to include all relevant input parameters for efficient modeling and predictive analysis. For optimal training and evaluation, the data was partitioned into training and testing subsets, allocating 80% to model training and 20% to testing, executed using the train_test_split function from Python's Scikit-Learn (Sklearn) library. The modeling process utilized a suite of Python libraries, including Pandas for data manipulation, Seaborn and Matplotlib for data visualization, Numpy for numerical operations, Joblib for model serialization, and Google Colab for cloud-based computation. Fig. 2 presents the code snippet demonstrating the importation of essential libraries, alongside key functions such as mean_squared_error, train_test_split, and StandardScaler applied in model construction and validation.

```
# Step 1: Import necessary libraries
import pandas as pd
import numpy as np
import seaborn as sns
from google.colab import files
from sklearn.preprocessing import StandardScaler
from sklearn.model_selection import train_test_split
from sklearn.tree import DecisionTreeRegressor, export_text, plot_tree
from sklearn.metrics import r2_score, mean_squared_error, mean_absolute_error
import matplotlib.pyplot as plt
```

Figure 2. Importing Important Python Libraries, Modules and Functions

2.4.3 Model Evaluation and Visualisations

The models' performance was rigorously assessed using key evaluation metrics, including Mean Squared Error (MSE), Mean Absolute Error (MAE), and R-squared (R²) values, providing quantitative insights into model accuracy and error distribution. Additionally, visualization techniques were employed to illustrate comparative model performance, enhancing interpretability and allowing for a detailed analysis of prediction accuracy across models.

3. Results and Discussion

3.1. Summary of Dataset for Modelling

The dataset utilized for modeling comprises household and trip-related information from a total of 1,802 households, where each row represents a unique household sample, and each column corresponds to one of the 25 collected characteristics. In this dataset structure, 19 variables were defined as independent (or feature) variables, with the remaining 6 classified as target (or dependent) variables. Features encompass household demographics and travel characteristics such as household size, age, occupation, gender, income level, vehicle ownership, and mode of transportation used. The target variables specifically represent trip purposes, including categories like home-based work (HBW), home-based education (HBE), and non-home-based (NHB) travel.

Key insights from the data revealed that the average household size is 3.65, with a mean employment rate of 2.01 individuals per household, an average of 1.43 students per household, and gender distribution averaging 2.03 males and 1.62 females per household. For the purpose of modeling, 7 of these features were selected as the input variables to predict the 6 distinct trip purposes, as illustrated in the summary statistics in Table 1. This setup enabled the predictive model to efficiently utilize the household and demographic data to classify trip purposes accurately

Table 1. Descriptive Statistics of Dataset Obtained from Questionnaire Survey

Variables	mean	std	min	25%	50%	75%	max
Household Size	3.65	1.28	1	3	4	4	12
Employed	2.01	0.79	0	2	2	2	6
Student	1.43	1.1	0	1	1	2	6
Unemployed	0.23	0.46	0	0	0	0	2
Income	72961	35971	0	50000	65000	86000	250000
Car Ownership	0.42	0.51	0	0	0	1	3
Motorcycle Ownership	0.23	0.42	0	0	0	0	1
HBW	4.2	1.74	0	4	4	4	12
НВЕ	2.78	2.17	0	2	2	4	10
HBS	3.11	1.68	0	2	4	4	8
HBL	0.99	1.3	0	0	0	2	8
НВО	1.04	1.12	0	0	0	2	4
NHB	0.82	1.08	0	0	0	2	4

Source: Survey Data

3.2 Pearson's Correlation Analysis

A correlation analysis was conducted for each pair of variables within the dataset using Python's built-in correlation functions to quantify relationships. Given the high dimensionality of the correlation matrix, a heatmap (Fig. 3) was generated to visually represent the results, facilitating clearer interpretation. The analysis revealed correlation coefficients across the dataset ranging from -0.3 to 1.0, with a color-coded bar on the right side of the heatmap indicating the intensity of correlation values for each variable pair. This visualization effectively highlights patterns of linear dependency within the dataset.

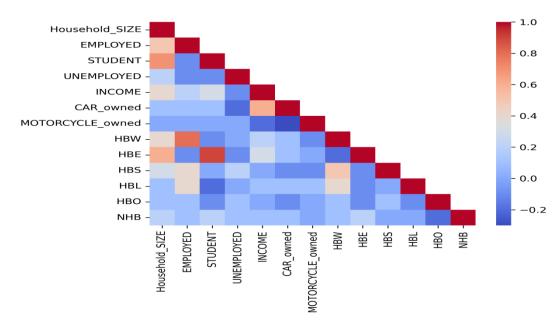


Figure 3. Heat Map of Correlation Analysis

3.3 Modelling

Following pre-processing, the dataset was split into independent (feature) and dependent (target) variables, then partitioned into 80% for training and 20% for testing. Subsequently, each of the three models was instantiated and trained on the designated training subset to build predictive capabilities.

3.3.1 Decision Tree Model

The optimal architecture for the Decision Tree model was determined by systematically evaluating multiple tree structures, each parameterized by varying Max_Depth values. Model accuracy and error were quantified using R-squared (R^2) and Mean Absolute Error (MAE) as performance metrics. A Python code snippet detailing this selection process is illustrated in Fig. 4, with corresponding results summarized in Table 2.

Figure 4. Python Code Snippet

Table 2. Searching for the Optimal Value of 'Max_Depth' Parameter

Decision Tree Max_Depth	Model Testing Accuracy	Mean Absolute Error
1	0.1105	1.131
2	0.2012	1.075
3	0.2665	0.958
4	0.3382	0.876
5	0.3994	0.772
6	0.4631	0.688
7	0.5267	0.6
8	0.5585	0.536
9	0.5866	0.484
10	0.617	0.424
11	0.64192	0.391
12	0.6681	0.344
13	0.6736	0.327
14	0.672	0.323
15	0.6737	0.321
16	0.6815	0.313
17	0.6815	0.313
18	0.6815	0.313

Due to the specific data characteristics in this study, the prediction accuracy of the Decision Tree model increased, while error decreased, as the Max_Depth parameter was incremented—up to a depth of 16, where accuracy and error metrics stabilized, indicating convergence. Thus, a Max_Depth of 16 was selected as optimal for this model. Fig. 5 illustrate the structure of the Decision Tree model at depths 2, for interpretative clarity. The full tree structure, extending to 16 levels, captures all variables and decision paths, ensuring comprehensive predictions at each terminal node, though it is too detailed to display fully in this document.

Decision Tree Model Structure

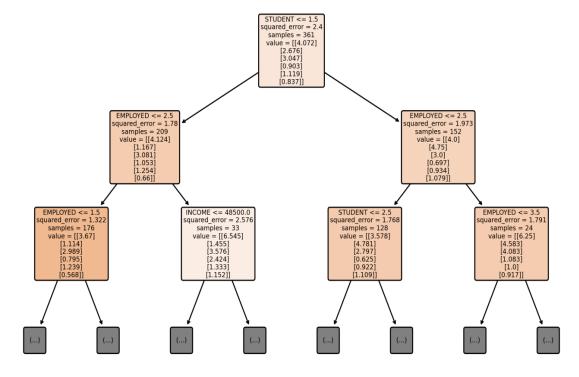


Figure 5. Decision Tree Model Structure (From the Root Mode to the Second Level)

3.3.2 CatBoost and XGBoost Models

This study applied multiple advanced techniques to enhance the accuracy of the CatBoost and XGBoost models, including feature engineering (logarithmic transformations and data scaling), cross-validation, hyperparameter tuning, model regularization, and increasing the number of trees within the models. Given that optimal solutions are data-dependent, these approaches were systematically tested, and those yielding the best performance were selected for the final models. Hyperparameter tuning, in particular, proved most effective in refining model performance. Tables 3 and 4 list the key hyperparameters adjusted for CatBoost and XGBoost to achieve optimal accuracy, while Figs. 6 and 7 display corresponding Python code snippets for model building and training.

CatBoost Tuning Range		XGBoost	Tuning Range	
Iterations	Positive integers	Number of trees (N_estimators)	Positive integers	
Learning rate	0.01 to 0.4	Learning rate	0.01 to 0.4	
Depth	4 to 10	Max_depth	4 to 10	
L2_leaf_reg	1 to 10	Reg_alpha	1 to 10	
		Reg_lambda	1 to 10	

Table 3. CatBoost and XGBoost Hyper-Parameters Tuned in this Study

The GridSearchCV method, implemented in Python, was employed to systematically explore various combinations of hyperparameter values. This technique facilitates the identification of parameter configurations that optimize model performance while mitigating the risk of overfitting. By tuning the hyperparameters, the method aims to achieve the highest possible accuracy. The optimal parameter settings identified through this process are presented in Table 4.

CatBoost	Values	XGBoost	Values
Iterations	1000	N_estimators	1000
Learning rate	0.1	Learning rate	0.2
Depth	6	Max_depth	6
L2_leaf_reg	1	Reg_alpha	1
		Reg_lambda	2

Table 4. Best Hyper-Parameters by GridSearchCV for the Models

Figure 6. Building the CatBoost Model With Optimal Hyperparameters

Figure 7. Building the XGBoost Model With Optimal Hyperparameters

3.4 Model Performance Evaluation and Visualisations

The performance of the trained models was subsequently assessed using R-squared, Mean Absolute Error (MAE), and Mean Squared Error (MSE), with corresponding Python code snippets illustrated in Figs. 8 to 10 Additionally, the models underwent validation by applying them to predict outcomes on previously unseen data (the 20% test dataset). The performance metrics were computed using the same evaluation criteria, and the results are detailed in Tables 5 to 7 for each model.

```
# Evaluate the DT Model Performance in Training and Testing
# Predict the target values on the training dataset
y_pred = dt_model.predict(X_train).round(0)
# R-squared, Mean Absolute Error and Mean Squared Error
r2 = r2_score(y_train, y_pred)
mae = mean_absolute_error(y_train, y_pred)
rmse = mean_squared_error(y_train, y_pred,squared=False)
print(f'R-squared value: {r2}')
print(f'Mean Absolute Error: {mae}')
print(f'Root Mean Squared Error: {rmse}')
# Predict the target variables on the test set
y_pred_dt = dt_model.predict(X_test)
# Calculate testing the R2 score, MAE, and MSE
dt_r2_score = r2_score(y_test, y_pred_dt)
dt_mae = mean_absolute_error(y_test, y_pred_dt)
dt_rmse= mean_squared_error(y_test, y_pred_dt, squared=False)
# Print the results
print('Decision tree prediction:')
print('R2 score:', dt_r2_score)
print('MAE:', dt_mae)
print('RMSE', dt_rmse)
```

Figure 8. Code to Evaluate the Performance of the DT Model

```
# Evaluate performance metrics
train_r2 = r2_score(y_train, train_predictions_array)
train_mae = mean_absolute_error(y_train, train_predictions_array)
train_rmse = mean_squared_error(y_train, train_predictions_array,
                               squared = False)
test_r2 = r2_score(y_test, test_predictions_array)
test_mae = mean_absolute_error(y_test, test_predictions_array)
test_rmse = np.sqrt(mean_squared_error(y_test, test_predictions_array,
                               | squared=False))
## Print performance metrics
print('Training Performance:')
print(f'R-squared value: {train_r2}')
print(f'Mean Absolute Error: {train_mae}')
print(f'Root Mean Squared Error: {train_rmse}')
print('\nTesting Performance:')
print(f'R-squared value: {test_r2}')
print(f'Mean Absolute Error: {test_mae}')
print(f'Root Mean Squared Error: {test_rmse}')
```

Figure 9. Code to Evaluate the Performance of the CatBoost Model

```
# Model Evaluation
# Predict target variables for training and testing sets
xgb_train_pred = xgb_model.predict(X_train)
xgb_test_pred = xgb_model.predict(X_test)
# Calculate evaluation metrics
xgb_train_mae = mean_absolute_error(y_train, xgb_train_pred)
xgb_test_mae = mean_absolute_error(y_test, xgb_test_pred)
xgb_train_rmse = mean_squared_error(y_train, xgb_train_pred)
xgb_test_rmse = mean_squared_error(y_test, xgb_test_pred)
xgb_train_r2 = r2_score(y_train, xgb_train_pred)
xgb_test_r2 = r2_score(y_test, xgb_test_pred)
# Print evaluation metrics and hyperparameters
print("XGBoost Model:")
print("Train MAE:", xgb_train_mae)
print("Test MAE:", xgb_test_mae)
print("Train RMSE:", xgb_train_rmse)
print("Test RMSE:", xgb_test_rmse)
print("Train R2 Score:", xgb_train_r2)
print("Test R2 Score:", xgb_test_r2)
print("XGBoost Hyperparameters:", xgb_model.get_params())
```

Figure 10. Code to Evaluate the Performance of the XGBoost Model

Table 5. Performance of the Decision Tree model for Training and Validation

Performance Metrics	Training	Validation
R-squared value	0.841978	0.681508
Mean Absolute Error (MAE)	0.187717	0.313950
Root Mean Squared Error (RMSE)	0.301527	0.615197

Table 6. Performance of the CatBoost model for Training and Validation

Performance Metrics	Training	Validation
R-squared value	0.8439267	0.7313342
Mean Absolute Error (MAE)	0.2579396	0.3528039
Root Mean Squared Error (RMSE)	0.5395861	0.8503091

Table 7. Performance of the XGBoost model for Training and Validation

Performance Metrics	Training	Validation
R-squared value	0.851961	0.722995
Mean Absolute Error (MAE)	0.224566	0.331785
Root Mean Squared Error (RMSE)	0.283789	0.545492

The accuracy results indicate that all three models: Decision Tree, CatBoost, and XGBoost—demonstrated satisfactory performance in predicting trip purposes, achieving training accuracies of 84.19%, 84.39%, and 85.2%, respectively. Following the testing and validation phase, the models exhibited accuracies of 68.1%, 73.1%, and 72.3%, respectively. All models displayed acceptably low prediction error values for both training and testing scenarios. The high accuracy rates observed in both training and validation phases suggest that the models did not overfit the data, instead effectively learning the underlying patterns, thereby ensuring their utility for future predictions. Consequently, these models can be considered reliable for estimating household trip purpose decisions in future applications. To further analyze and compare the models' effectiveness for prospective applications, their R-squared values and error metrics on the validation dataset were visualized, as shown in Fig. 11

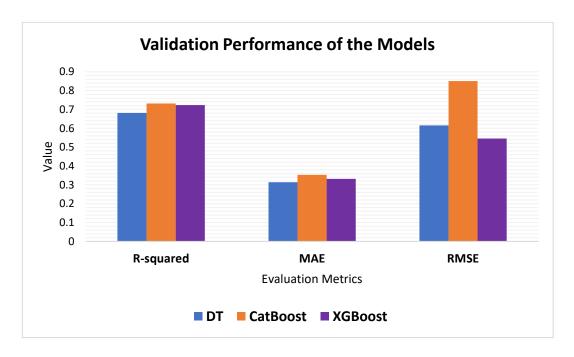


Figure 11. Validation Performance of DT, CatBoost, XGBoost

Based on the results and visualizations: The Decision Tree model attained an R^2 score of 0.681508, signifying that approximately 68.15% of the variance in trip purposes can be accounted for by this model. The Mean Absolute Error (MAE) was recorded at 0.31395, while the Root Mean Squared Error (RMSE) was 0.615197. These error metrics indicate that, although the model demonstrates reasonable performance, there remains potential for enhancement in minimizing prediction errors. CatBoost exhibited the highest R^2 score of 0.7313342 among the three models, indicating its superior capability in capturing the variance in trip purposes. Nevertheless, its MAE of

0.3528039 and RMSE of 0.8503091 reveal greater error values compared to the Decision Tree model. The relatively elevated RMSE suggests that, while CatBoost generally performs accurately, it may yield larger errors in specific predictions. XGBoost achieved a competitive R^2 score of 0.722995, closely trailing CatBoost. Its MAE was measured at 0.331785, and it recorded the lowest RMSE of 0.545492 among the models. This performance indicates that XGBoost not only accounts for a substantial portion of the variance in trip purposes but also delivers the most precise predictions with minimal error.

4. Discussion

This study investigated the utilization of advanced machine learning models—namely, Decision Tree (DT), CatBoost, and XGBoost—for the prediction of trip purposes based on household and travel data. The models were rigorously evaluated using key performance metrics: R-squared (R²), Mean Absolute Error (MAE), and Root Mean Squared Error (RMSE). The results delineate the distinct strengths and weaknesses inherent to each model. The analysis indicates that CatBoost, with the highest validation R² score of 0.7313342, is the most effective model for capturing the variance in trip purposes. However, its relatively elevated MAE of 0.3528039 and RMSE of 0.8503091 imply that it may generate larger prediction errors in certain instances when compared to the other models. XGBoost, achieving an R² score of 0.722995 alongside the lowest RMSE of 0.545492, emerges as the most balanced model, providing accurate predictions with minimal error. In contrast, the Decision Tree model, while performing satisfactorily with an R² of 0.681508, MAE of 0.31395, and RMSE of 0.615197, lags behind both CatBoost and XGBoost in terms of predictive accuracy and error reduction. In conclusion, although all three models exhibit potential for predicting trip purposes from household data, XGBoost is recommended due to its superior balance of high explanatory power and low prediction errors, rendering it the most reliable option for this task. Future research should concentrate on further hyperparameter optimization for these models and the exploration of ensemble techniques to enhance predictive performance.

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Conflicts of interest

The authors declare no conflicts of interest.

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